Citi Bike & Roosevelt Island

2020

NEW YORK CITY DOT

citi bike

What is Bike Share?

Shared-Use Mobility

High-density network of shared bicycles

- Intended for point-to-point transportation

Increased mobility

- Additional transportation option
- Convenient for trips that are too far to walk, but too short for the subway or a taxi
- Connections to transit

Convenience

- System operates 24/7
- No need to worry about bike storage or maintenance

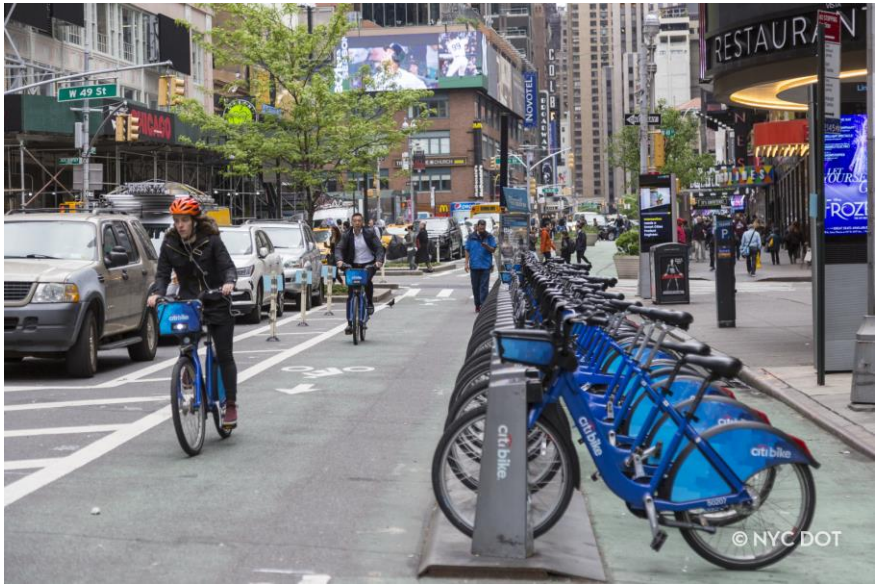
Positive health & environmental impacts

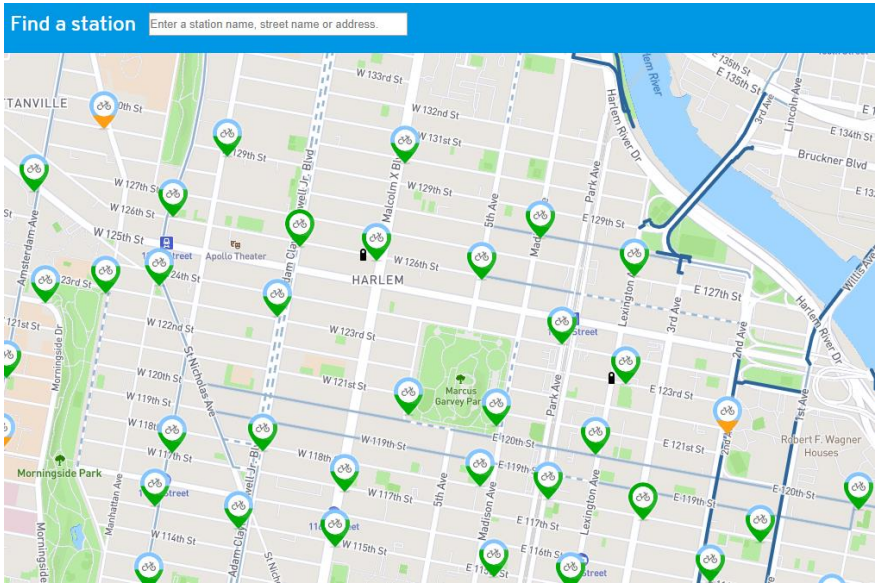
What is Citi Bike?

New York City's Bike Share System

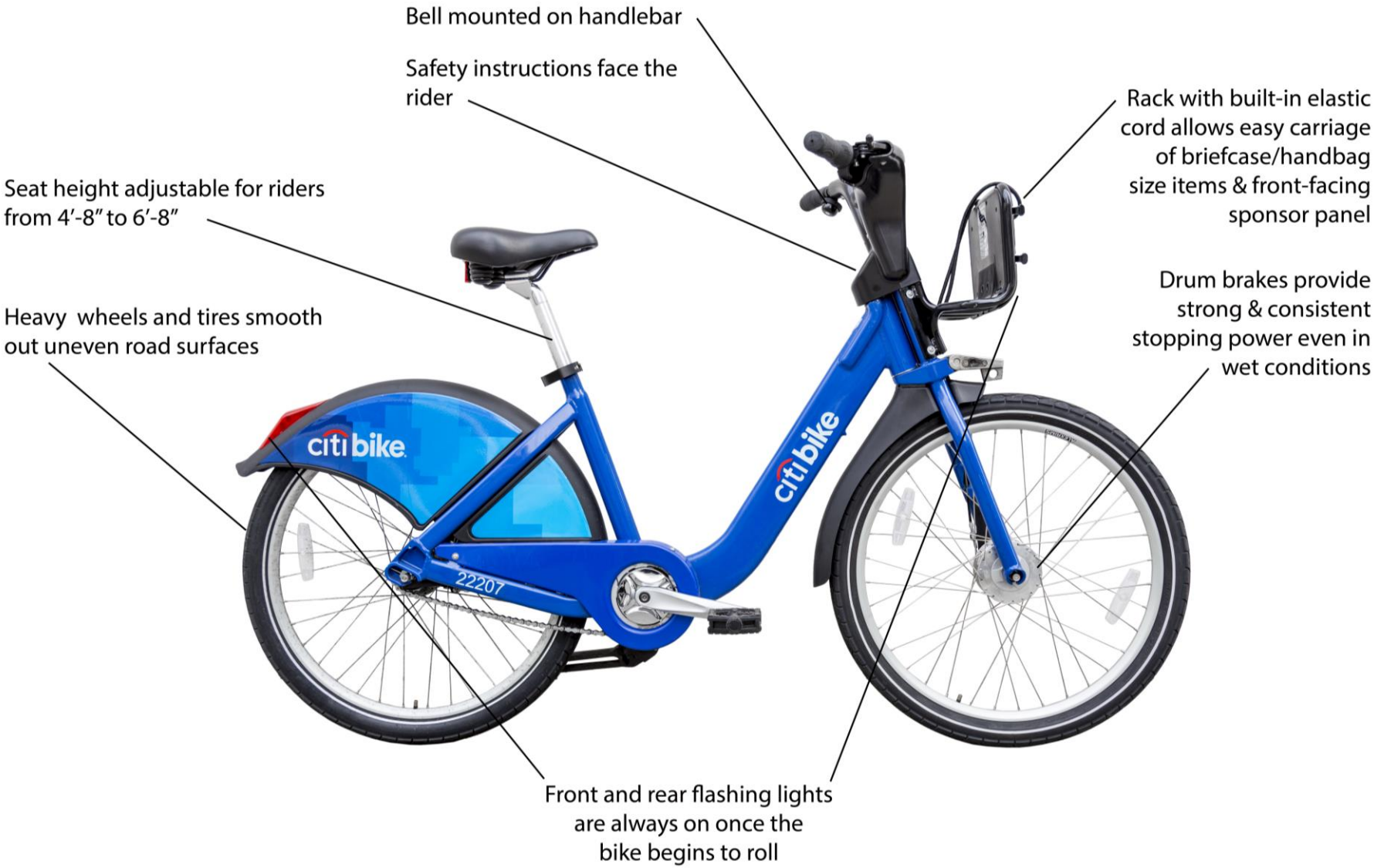
Private – Public partnership

- NYC Department of Transportation responsible for system planning and outreach
- Lyft responsible for day-to-day operations and equipment
- No City funds used to run the system
- Sponsorships & memberships fund the system





The Bike


Bell mounted on handlebar
Safety instructions face the rider
Rack with built-in elastic cord allows easy carriage of briefcase/handbag size items & front-facing sponsor panel
Seat height adjustable for riders from 4′-8″ to 6′-8″
Drum brakes provide strong & consistent stopping power even in wet conditions
Heavy wheels and tires smooth out uneven road surfaces
citi bike
citi bike
22207
Front and rear flashing lights are always on once the bike begins to roll

The Station

Flexible Infrastructure

Easy to install

- Not hardwired into the sidewalk/road
- Solar powered and wireless
- Installed in 1 – 2 hours (no street closure required)

Stations can be located on the roadbed or sidewalk

Citi Bike to Date

7 Years of Citi Bike

Citi Bike Launch: Phase 1

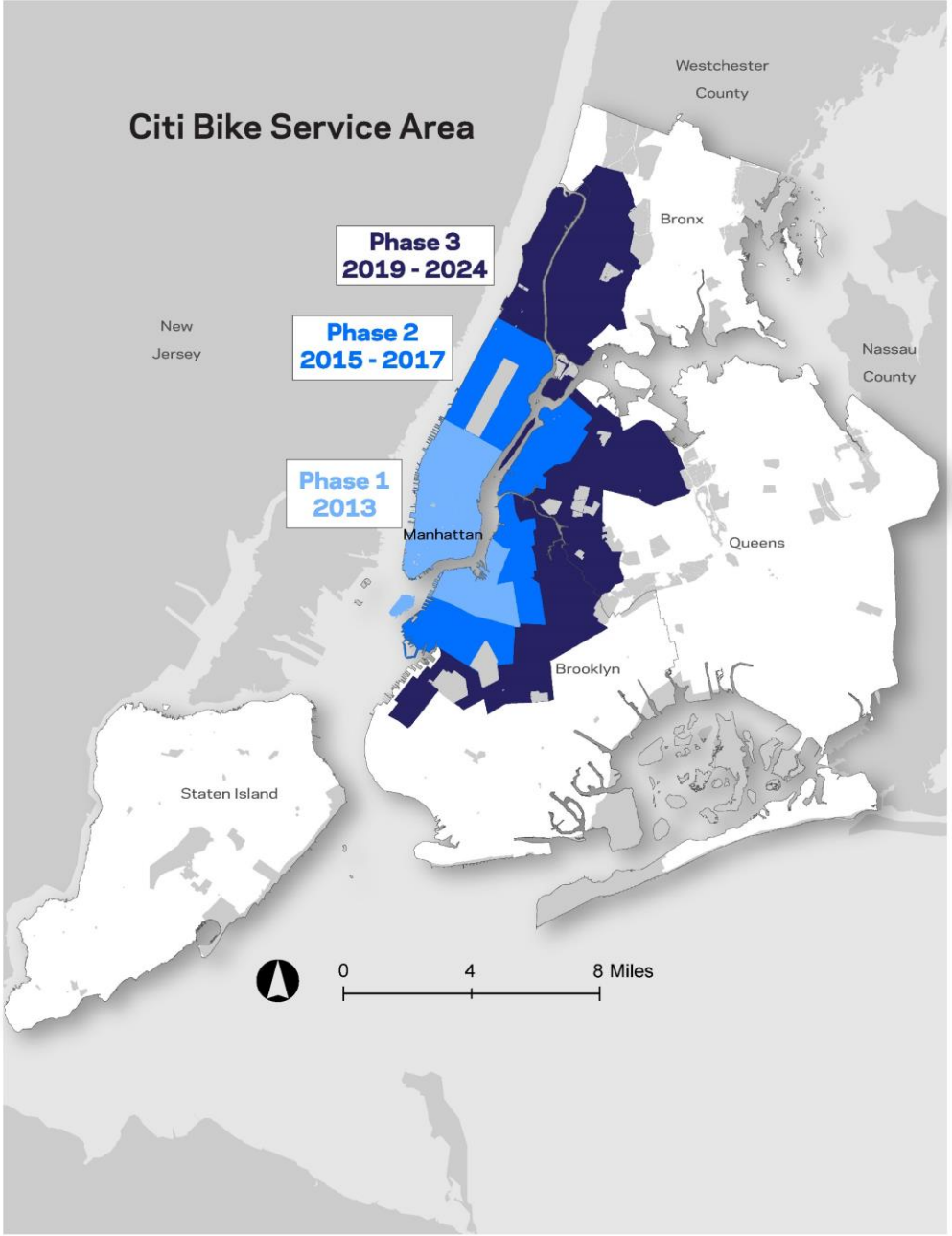
- 2013
- Manhattan & Brooklyn
- 330 stations
- 6,000 bikes

Citi Bike Expansion: Phase 2

- 2015 – 2017
- Manhattan, Brooklyn, Queens
- 750 stations
- 12,000 bikes

Citi Bike Expansion: Phase 3

- Manhattan, Brooklyn, Queens, Bronx
- 2019 – 2024
- + 35 square miles
- + 16,000 bikes



High Ridership

By the Numbers

95+ million trips to date

7+ trips per day per bike

100,000+ trips on busiest days

156,000+ annual members

+17% Growth in daily Citi Bike use from 2018 to 2019

Year-Round Average Trips per Day on **Citi Bike**

2017: **44,824**
2018: **48,315**
2019: **56,375**

+20 million Citi Bike trips in 2019

Citi Bike Location Proposal: Roosevelt Island

March 2020

SOUTHPOINT PARK

along the seawall at west entrance to park

TRAMWAY

E Main St at Firefighters Field

MOTORGATE
Main St under the Helix

THE OCTAGON
east edge of the parking lot

Appendix

NYCDOT nyc_dot nyc_dot NYCDOT

Safe Cycling

Safe Cycling Environment

DOT promotes cycling safety with:

- Helmet fittings
- Light and bell giveaways
- Safety awareness classes

Learn to Ride

- Citi Bike and Bike New York offer street skills classes and safety related outreach events

2019 Green Wave plan

- Focuses on improving bicycle infrastructure in bike share expansion area
- Includes education and enforcement efforts

Membership

Pricing

Annual or Short Term Memberships

- Annual
  - $169/year
- Short Term
  - Single Ride: $3

Members can take unlimited rides for no additional cost:

Up to 45 minutes for annual

Up to 30 minutes for short-term

Additional fees for rides longer than 30/45 minutes

Equity Efforts

Bike Share for Everyone

Community partnerships & Programs

- Better Bike Share Partnership with Bed-Stuy Restoration Corporation and NYC DOHMH
- Prescribe-a-Bike
- Bike Share for Youth
- LyftUp partnership with YMCA
- Community Grants: Lyft to distribute $300,000 to community based organizations for engagement with low-income and minority populations

REDUCED FARE BIKE SHARE
presented by
healthfirst