



## Roosevelt Island Operating Corporation

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### FOR IMMEDIATE RELEASE

Contact: [Jessica.Murray@rioc.ny.gov](mailto:Jessica.Murray@rioc.ny.gov)



### OPEN CALL FOR ARTISTS FOR THE 14<sup>th</sup> ANNUAL FALL FOR ARTS FESTIVAL This year's theme - *EarthLove: Protect, Renew, Grow*

(August 8, 2019 – Roosevelt Island, NY) On Saturday, September 28, 2019, the Roosevelt Island Operating Corporation (RIOC) will present the annual Fall for Arts Festival on Roosevelt Island.

This community event has a tradition of celebrating creativity and the changing seasons. It combines performance and traditional arts through the creation of free-standing murals during the Festival. This year, our theme is “**EarthLove: Protect, Renew, Grow**”.

Hands-on arts and crafts workshops, amusements, and live music will also be featured throughout the day. Participation in this event is free; basic paints, brushes, and a primed surface are provided! All participating artists will also receive a free festival t-shirt. Once complete, murals will remain displayed on the lawn for several weeks.

RIOC is looking for artists or groups who are seeking to create works that encourage the importance of respecting the environment. Each artist/group will paint one of several 6' high by 8' long or 6' high by 16' long murals outdoors during the festival from 10 AM – 4 PM\* at one of three locations on Roosevelt Island:

- Southpoint Park
- FDR Four Freedoms State Park
- The lawn south of Rivercross (501 Main St.).

\*Artists are free to arrange an earlier time to begin their work, if needed.

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**How to Apply:** Please submit a sketch of your design, or any inquiries, along with a title and short description of the concept and technical method. Sketches should be sized according to a 6' high x 8' long or 6' high x 16' long ratio and submitted in jpeg, PDF or hard copy format. Please submit your sketches no later than Friday, September 6<sup>th</sup> to [jessica.murray@rioc.ny.gov](mailto:jessica.murray@rioc.ny.gov).

**After the Festival:** Selected artworks will be displayed at Roosevelt Island's Motorgate Atrium Gallery starting in April 2020. All artwork will remain the RIOC property and may be displayed on Roosevelt Island to beautify the community in the future.

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### **About RIOC**

The Roosevelt Island Operating Corporation (RIOC) was created in 1984 by the State of New York as a public benefit corporation with a mission to plan, design, develop, operate, and maintain Roosevelt Island. With a focus on innovative and environmentally friendly solutions, RIOC is committed to providing services that enhance the island's residential community. RIOC manages the two-mile long island's roads, parks, buildings, a sports facility, and public transportation, including the iconic aerial tramway. Additionally, RIOC operates a Public Safety Department that helps maintain a safe and secure environment for residents, employees, business owners, and visitors.